

News Release

Nomura Research Institute to Appoint New President of Brierley & Partners

TOKYO/Plano, Texas – January 10, 2018 – Nomura Research Institute, Ltd., (NRI), a leading provider of consulting services and system solutions, today announced that it has appointed Katsutoshi Murakami as a president and Chief Executive Officer of Brierley & Partners, Inc., effective on January 1, 2018. He holds a post of Brierley Europe Ltd. as a president concurrently.

Katsutoshi Murakami has worked in NRI as a management consultant since 1992, and had been an Executive Vice President and Chief Operating Officer of Brierley & Partners, Inc. since 2015.

###

About Brierley & Partners, Inc.

Brierley & Partners, Inc.(B+P), headquartered in Plano, Texas, USA, is a global CRM and loyalty innovator which founded in 1985 in USA and joined NRI group in April, 2015. B+P operates in USA (Texas and Los Angeles), Tokyo (Brierley & Partners Japan, Inc.), and London (Brierley Europe Ltd.) and provides the same high level of service to clients across the globe. Our clients are from varied industries such as retail, travel, financial, consumer goods, and B2B. B+P offers a complete suite of loyalty marketing services: CRM strategy, loyalty program design, CRM/loyalty technology (LoyaltyOnDemand®) and analytics. Ever since its foundation in 1985, B+P has been a leading company in loyalty marketing solutions industry and named as a Leader for the past two consecutive marks in “The Forrester Wave™: Customer Loyalty solutions” by Forrester Research, Inc.

About NRI

NRI is a leading global provider of system solutions and consulting services, including management consulting, system integration, and IT management and solutions for financial, manufacturing, retail and service industries. Clients partner with NRI to expand businesses, design corporate structures and create new business strategies. NRI has over 12,000 employees in its offices globally including New York, London, Tokyo, Hong Kong and Singapore, and reports annual sales above \$3.7 billion. For more information, visit <https://www.nri.com/global/>

Media Inquiries:

Kiyotaka Kobari / Yasuo Togawa
Corporate Communications Department,
Nomura Research Institute, Ltd.
Tel: +81-3-5877-7100 E-mail: kouhou@nri.co.jp