

**News Release****NRI To Develop Health Promotion Service Package for Nippon Life**

—Basic agreement exchanged, services to be launched from April 2018—

**TOKYO, 17 May 2017** - Nomura Research Institute, Ltd. (CEO: Shingo Konomoto, HQ: Tokyo, NRI), a leading provider of consulting services and system solutions, has reached a basic agreement with Nippon Life Insurance Company (President: Yoshinobu Tsutsui, HQ: Osaka, Nippon Life) to effectively utilize the management resources of both companies in order to jointly provide health promotion services for corporations and their employees. Leveraging its expertise with the systems and services it has provided thus far to corporate health insurance associations, NRI will develop a service package for the “Nissay Health Promotion Consulting Service” to be sold by Nippon Life, with the services to be provided starting in April 2018.

Since 2007, NRI has supported health insurance associations made up by the employees of its client corporations and their families, and has provided services aimed at promoting the health of these associations’ members. More specifically, it has stayed ahead of the competition in providing services which analyze the challenges that these associations face and help create measures to address them based on members’ health exam results, receipts (for medical fees bills), and other health-related data. In recent years, NRI has been developing and providing programs for preventing disease progression, as well as supporting measures to promote health management among corporate executives and in workplaces, as tools to help companies plan and enact health service policies to address the health-related issues of these associations.

NRI, with its expertise in services for these health insurance associations, and Nippon Life, with its robust connections to a wide variety of companies, will be pursuing a cooperative business partnership for the planning, developing, selling, and marketing of health promotion-related services for health insurance associations and cooperatives as well as similar services for corporations and other organizations. As part of this effort, NRI will be taking advantage of the knowhow it has cultivated in developing a new service package, which will be provided as one portion of the “Nissay Health Promotion Consulting Service” that will be sold by Nippon Life.

The two companies have reached a basic agreement, which includes the construction of a medium-to-long-term business alliance going forward, involving joint research for insurance products and insurance-related services and the potential for new business in the domain of healthcare.

# # #

### **About NRI**

Founded in 1965, NRI is a leading global provider of system solutions and consulting services with annual sales above \$3.7 billion. NRI offers clients holistic support of all aspects of operations from back- to front-office, with NRI's research expertise and innovative solutions as well as understanding of operational challenges faced by financial services firms. The clients include broker-dealers, asset managers, banks and insurance providers. NRI has 35 offices globally including New York, London, Tokyo, Hong Kong and Singapore, and over 10,000 employees.

For more information, visit <http://fis.nri.co.jp/en>

### **Media Inquiries**

Tomokazu Ban / Akito Mizutani  
Nomura Research Institute, Ltd.  
Corporate Communications Department  
Tel: +81-3-5877-7100  
E-mail: [kouhou@nri.co.jp](mailto:kouhou@nri.co.jp)

### **Service-Related Inquiries**

Michiaki Hayashi / Mieko Takasawa  
Nomura Research Institute, Ltd.  
Digital Business Promotion Department  
Tel: +81-3-5877-7325  
E-mail: [digital\\_health@nri.co.jp](mailto:digital_health@nri.co.jp)