

**brierley+partners to Appoint New President of brierley japan**

**TOKYO/Plano, Texas, USA – March 10, 2017** – Brierley+Partners, Inc. (brierley+partners), one of group companies of Nomura Research Institute, Ltd., (NRI), a leading provider of consulting services and system solutions, today announced that it has appointed Nori Kawazu as a president of Brierley+Partners Japan, Inc. (brierley japan), effective April 1, 2017.

Nori Kawazu will have been a member of the board of brierley japan until the end of March, 2017.

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**About brierley japan**

brierley japan is a subsidiary of brierley+partners, headquartered in Plano, Texas, USA, which became a wholly-owned company of Nomura Research Institute (NRI) in 2015, headquartered in Tokyo, Japan. brierley japan offers a complete suite of loyalty services: program design, loyalty/CRM technology, marketing strategy, research, analytics, omnichannel communications, account management, interactive/print production and fulfillment. The industry-leading Brierley LoyaltyWare® technology platform is uniquely robust, flexible and quick-to-market. All services focus on a single mission: making clients' customer relationships dramatically more profitable.

**About NRI**

Nomura Research Institute, Ltd. ("NRI", TYO: 4307) is a leading global provider of system solutions and consulting services, including management consulting, system integration, and IT management and solutions for financial, manufacturing and service industries. Clients partner with NRI to expand businesses, design corporate structures and create new business strategies. NRI Group has approximately 10,000 employees in 37 offices globally and reports annual sales 421.4 billion yen. For more information, visit <https://www.nri.com/global/>

**Media Inquiries:**

Kiyotaka Kobari / Koichi Wakabayashi  
Corporate Communications Department,  
Nomura Research Institute, Ltd.  
Tel: +81-3-5877-7100 E-mail: kouhou@nri.co.jp