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Nomura Research Institute, Ltd.

## **NRI achieves new AWS Generative AI Competency**

Tokyo, March 7, 2024 – Nomura Research Institute, Ltd. (Headquarters: Tokyo, Japan; Chairman, President & CEO: Shingo Konomoto, "NRI") today announced that it has achieved the Amazon Web Services (AWS) Generative AI Competency<sup>1</sup>. This specialization recognizes NRI as an AWS Partner with deep expertise working with businesses to help them adopt and strategize generative AI, build and test generative AI applications, train and customize foundation models, operate, support, and maintain generative AI applications and models, protect generative AI workloads, and define responsible AI principles and frameworks.

NRI was named the first AWS Partner in Japan to receive AWS Generative AI Competency for its proven track record of consulting and system development and its wide offering of AI-based solutions such as NRI Solution AI. An AWS Premier Tier Service Partner<sup>2</sup>, AWS' highest partner certification level, since 2013, NRI has proven its technical expertise in supporting customers ever since.

The AWS Generative AI Competency will help AWS customers more quickly adopt generative AI solutions and strategically position themselves for the future. AWS Generative AI Competency Partners provide a full range of services, tools, and infrastructure—with tailored solutions in areas like security, applications, and integrations to give customers flexibility and choice across models and technologies. With this competency, NRI will further expand its generative AI solutions and accelerate its clients' DX (Digital Transformation) initiatives through comprehensive support with AWS.

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the AWS Competency Program<sup>3</sup> to help customers identify AWS Partners with deep industry experience and expertise.

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<sup>&</sup>lt;sup>1</sup> AWS Generative AI Competency: https://aws.amazon.com/generative-ai/partners/ https://aws.amazon.com/blogs/apn/revolutionize-your-business-with-aws-generative-ai-competency-partners/

<sup>&</sup>lt;sup>2</sup> AWS Premier Tier Service Partner: https://aws.amazon.com/partners/services-tiers/?nc1=h ls

<sup>&</sup>lt;sup>3</sup> AWS Competency Program: https://aws.amazon.com/partners/competencies/